



THE CORNERSTONE

The Cupertino Historical Society & Museum
Members Newsletter

Vol. 7 Issue 4
Fall 1996

President's Report

Charles Liggett

I had the opportunity in August to help at the Cupertino Art & Wine Festival Historical Society booth. I wore a tee shirt that I bought at the Museum last year. On the front is a picture of women processing apricots and a logo beneath stating, "History Happens."

Well, "History" may "Happen" but the preservation of that history takes the continuing commitment and hard work of a dedicated group such as our Historical Society.

What do we gain from our commitment and work? The knowledge that another generation will have the opportunity to experience the life of yesterday, the camaraderie of striving for common goals, the spirit of fellowship and our own sharing of remembrances of the past.

Your Board of Directors will help to establish goals and provide the guidance for our organization to achieve success in all our endeavors. However, it will take the commitment of time and other resources, and the belief that what we are doing is worthwhile, for the Society to be successful.

The next time you are asked to help, please say yes. Better yet call the Museum office (973-1495) and volunteer for something - a committee, museum docent, anything. Ethel and Roberta would be glad to hear from you. Go ahead, as Clint Eastwood might say, "Make Their Day."

TAKE YOUR PLACE IN CUPERTINO HISTORY: RENEW YOUR MEMBERSHIP TODAY.

Thank you to those of you who have renewed your memberships in the Historical Society & Museum. Forty-eight percent of the members have renewed for 1996/97. Many of you have contributed to our well-being for several years. Your loyalty and dedication is deeply appreciated.

By renewing your membership you can help insure a sense of history in the diverse Cupertino Community and help preserve what is left of Cupertino history. Our educational programs serve the local school districts, and senior centers with traveling artifacts from our collection. This interactive project gives students a first-hand look at material used in the early days of Cupertino.

Our present exhibit, *Fields of Dreams: the Women of Cupertino*, is partially funded by your membership dues. As you see we spread the funds a long way. A tear-off strip is attached for your convenience.

Don't forget the privileges of being a Museum Member: receipt of **The Cornerstone**, 10% discount on items purchased at the museum store, monthly meetings on historical topics, annual barbecue, and Museum volunteer & docent opportunities, to name a few.

Renew Today!

--Individual	\$20	--- Contributor	\$50
--Family	\$35	--- Patron	\$125
--Student(under17)	\$15	--- Clubs, business, & Organizations	\$75

Name _____

Address _____

New or renewing member



VOLUNTEER NOTES *from Roberta Zentner*

On the weekend of August 10th and 11th the Cupertino Historical Society had a booth at the Annual Cupertino Chamber of Commerce Art and Wine Festival. Many thanks to the volunteers who endured two very hot days in the sun to make this event a success for the Society: *Henrietta Marcotte, Fenton Hill, Frances Bush, Phil Bush, Winkie Hill, Miriam Stelling, Joanne Chen, Virginia Guengerich, Charles Liggett, Gail Hugger, Paula Quintero, Ham Ryder, Linda Schultz, Elena Kettler, Mathilda Sousa, Donna Austin, Roberta Zentner*. Visitors to our booth saw many historic artifacts that are a part of the Society's TOUR/TRUNK EXHIBIT. Our new historic label T-shirts and aprons were sold.

Our VALLCO MUSEUM site (downstairs, south end of the mall) had a much-needed cleaning by Yvonne Holt, Dorothy Mantor, and myself on August 6th. Please come by to see our clean and shiny exhibit! You will also be pleased to see an addition to the display--just outside the museum door--an old safe that had originally been part of the mall historic display when it first opened.

NOTICE~~We have someone's sweater in the Museum office. It was left at the June BBQ.

**MEMBERSHIPS ~ Received Since the Last Newsletter~Our Sincere Thanks For New and Renewed Annual Support!****New- 96/7***

Josephine Brown, Wendell & In Soon Carman, Angie Gill, Judy Gregory, John Rickman, Rose Marie Twu.

Renewals-96/7*

John Allan, Jr., Don & Sally Allen, Marie Schoppe Bartee, George & Loretta Bassman, Shannah & Travis Bauscher, Sandra & Jim Beck, Irene Bennett, Mary F. Mariani Bigler, Gerry & Dorothy Billard, Richard & Sharon Blaine, Doris Nasmeh Blake, Luis Buhler, Phil & Frances Bush, Robert & Audrey Butcher, Charles & Kathleen Calhan, Yvonne Callon, Mrs. Laura Calloway, Charles Carle, Opal Carle, Cicero's Pizza, Inc., Eldred J. Clark, Jr., Pat & Chuck Corr, Dennis & Dorothy Cunningham, Cupertino Kiwanis Club, Francis & Jean DeMouthe, Dale & Betty Deselms, Carolyn & Robert de Vries, Frances M. Dietz, Maxine Dixon, Kay Donahue, Richard & Mary Eade, Hazel Fretwell, Rosalyn Frolich, Charles & Mildred Gagliasso, William & Virginia Guengerich, Michael & Betty Guidotti, Dave Heck, Robert Hetz, Doris Hijmans, Fenton & Winifred Hill, Warren & Yvonne Holt, Mrs. Merlyn Howell, Gail Hugger, Alice Jarrett, Augustine & Myrna Jelesko, Helen Jemin, Jeffrey B. Johnson, Donna Lawler, Robert & Louise Levy, Charles & Kathleen Liggett, Mary Lou Lyon, Margaret Limberatos, Angelo & Judy Marchi, Henrietta Marcotte, Winifred Mardesich, Mary Maridon, Leslie & Carol McDowell, Willis & Louise McIntyre, Robert & Janet Meyers, Bernice Midstokke, Josephine Mikulaco, Clara Perusina, Kay & Keith Peterson, Jane & Bill Reed, Mrs. Alice Schlim, Helen S. Moore, Hilles Y. Parrish, Jane Haskins Payne, Carl Perkov, Irene Perkov, Hector & Zorka Picchetti, Mary Rajkovich, Mary Jo Reece, Herb & Mae Regnart, Lillie Reutlinger, Shirley Reynolds, Bill & Nancy Schott, Patricia Snow, Martin & Lauralee Sorensen, Mathilda Sousa, Peter & Marlene Sulaver, Winifred Thiltgen, Vincent Torre, Mildred Vierra, James & Linda Walker, Ethel Worn, Ann Zarko, Roberta & Jerry Zentner, Dorothy Zeszutek.

*as of 8/29/96

**CONTRIBUTIONS**

Rotary Club of Cupt. (Annual Fund Drive 95-6)
Marvell Lance



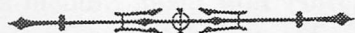
Books for Sale at the Museum

The West Side & How we Grew
Volume 2 Robert J. Levy

Bitter Melon:
Inside America's Last Rural Chinese Town
Jeff Gillenkirk & James Motlow

How I Learned to Ride the Bicycle
Reflections of a 19th century Woman
Frances E. Willard

The Historic Communities Series:
Home Crafts
A One-Room School
The Kitchen
Early Pleasures & Pastimes
Early Family Life



Thank you Sharon Blaine for the hardback copy of *Cupertino Chronicle*. We now have five copies of the original numbered series.

Local History Videotape!
"A Place Called Cupertino"
available only at the
Cupertino History Museum

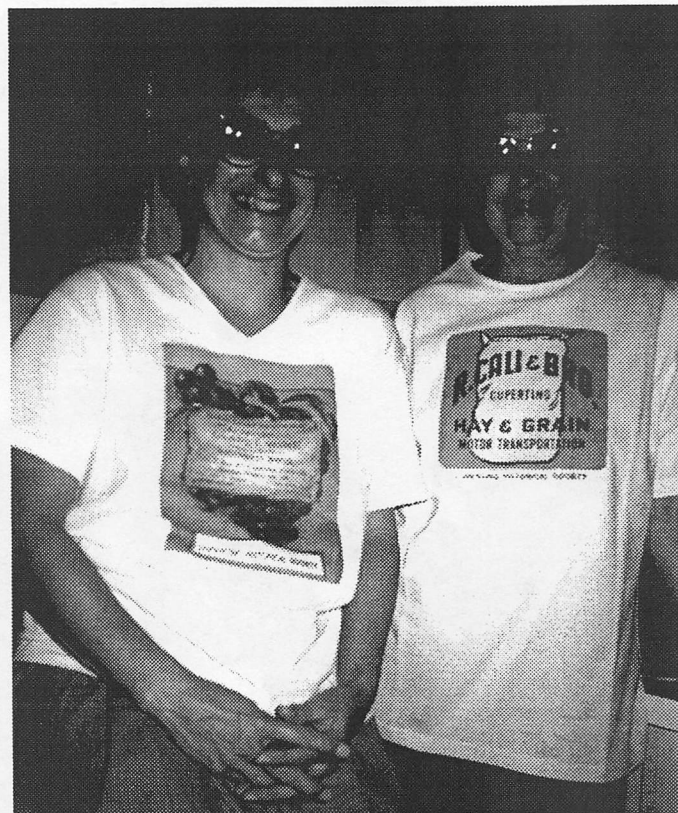
New T-shirts & Aprons for sale

After hours of legwork, Paula Quinterno has come up with beautiful T-shirts and Aprons for sale at the museum. The labels are from our archives of original fruit and wine labels beautifully reproduced by Burrel Leonard for the Museum in the spring. They are being put into dual use. Not only will cards be made from the original fruit and wine labels, but now the T-shirts and aprons may be ordered in time for the holidays.

One day Paula decided to make a T-shirt to raffle at the Annual BBQ. It was such a hit that many people started calling and she made a few more as gifts. Then the aprons came into being when she needed a gift for Mathida Sousa's 85th birthday. Through the generosity of local merchants and Kinko's printers the project took shape. The T-shirts were sold to us at a discount by Target Stores and the aprons came from Linen 'N Things. The T-shirts were ready for the Art & Wine Festival and aprons were sold to those who ordered them from the Museum.

Please drop by and see these new items for sale at the Museum and order some for your holiday gifts.

Aileen Hertweck & Roberta Zentner
model our new T-shirts



What is the "traveling trunk"?

The trunk is a "moveable museum", an important Educational Outreach of our museum. Trained docents coordinate with educators of the Cupertino Union School District to provide adjuncts to classroom curricula.

These traveling exhibits assembled in portable cases explore the history and culture of old Cupertino. They contain objects that can be touched and felt, clothing, tools, timeliness and photographs that make the fascinating stories of Cupertino's heritage come alive.

The Trunk Programs fascinate young and old alike. Docents present a 45 to 60 minute free program to groups up to 35. The Museum's growing educational program reaches students, seniors, and service groups. By word of mouth, the demand is growing.

Our docents, Henrietta Marcotte, Frances and Phil Bush are mindful that as volunteer adults they present other lessons to the students- lessons about what our community is like, and they value teaching history to the school children. It is especially rewarding to present material and artifacts that meet with so much enthusiasm. As former teachers, the Bush's know how much it means to students to be able to touch and handle many articles that they are studying about. What they have read in books suddenly comes alive.

If your child or grandchild's school would like a presentation of the Cupertino "traveling trunk" please call the office, 973-1495, and we will accommodate you.

Who is your favorite Cupertino Woman?

Perhaps you noticed this question posted in the north window of the Museum? There have been cards and pencils at that spot since the exhibit *Fields of Dreams: the Women of Cupertino*, opened last March. I have noted a few remarks turned into the office on the cards. Some were signed some were not signed.

My favorite woman is, now and always will be *Marie!* --- G

Kimberly Larson: My favorite women are my friends *Kristin* and *Darci* because we both like animals.

My favorite woman is *Susie Swen* because she is my mom.

Leah Wallace because she is my mom.

My favorite Cupertino Woman is *Henrietta Marcotte* because she IS Cupertino.

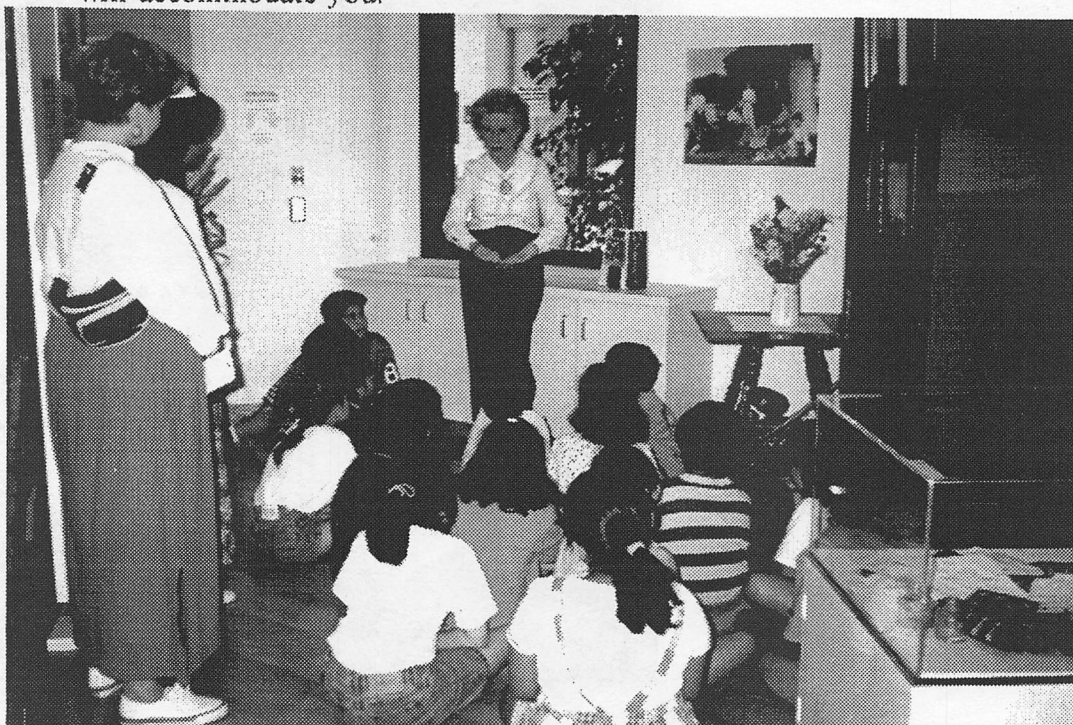
Mrs. Cali, she was warm and nice. I used to visit her when I was at Kennedy Jr.High. My family also used to live behind her orchard when it was still on Columbus. I will never forget her and her golden hair. **Trudi Wallick**

Catherine Hauck, principal, Garden Gate School, Excellent support of emotional and academic life of students, hard worker, cares and is involved! She made my daughter feel welcome when we moved here from S.

California. **Lorraine Cope**

Mary Lou Lyon, Student and advocate of western history.

Her genuine love of western history is infectious and has served to promote the study of our past among others that she has befriended. **Anonymous.**



DATES TO REMEMBER**September**

- 7 Volunteer Meeting, 9 am, Quinlan Community Center
- 11 Board Meeting, 6:30 pm, QCC
- 24 General Mtg., 6:30 pm, QCC, guest is Nancy Stillger, Museum Director at Campbell Historical Museum

October

- 5 Volunteer Meeting, 9 am, QCC
- 9 Board Meeting, 6:30 pm, QCC
- 22 General Mtg., 6:30 pm, QCC, guest is Dan Hollywood - Milpitas history from a local family member

November

- 2 Volunteer Meeting, 9 am, QCC
- 13 Board Meeting, 6:30 pm, QCC
- 16 Holiday Crafts Faire at QCC
- 26 General Mtg., 6:30 pm, QCC, guest is Trudi Wallick-Hocrocks, "Hundreds of Hats" from 1780 to now!

Long-time Society Member Appointed to State Teachers Retirement Board.

On Monday, June 17, 1996, in Sacramento, Governor Pete Wilson announced the appointment of Martin P. Mathiesen to the State Teachers Retirement Board.

Marty Mathiesen has had a long career in education. From 1945 to 1955 he was a teacher and coach at Fremont Union High School in Sunnyvale. From 1955 to 1960 he was principal at Sunnyvale High School. Until his retirement in 1974, he was an assistant superintendent for the Fremont Union High School District.

Marty has served on the board of the California Retired Teachers Association since 1979. He was vice-president, then treasurer, and is currently the budget and finance chair.

With this appointment to the California State Teachers Retirement System (CALSTRS), he joins its 300,000 active members and 130,000 benefactors. He will be one of twelve board members, eight of whom are appointed by the governor.

CONGRATULATIONS MARTY!

IN MEMORIAM

The Cupertino Historical Society was saddened this past summer with the deaths of two of its members who were long-time Cupertino residents: Nick Lazaneo and Zorka Picchetti.

To quote Clyde Noel, "...former Cupertino Mayor Nick Lazaneo was a snapshot of real life. As a councilman, he was honest, he had integrity and he always worked for the good of the community. After leaving the council, he remained loyal to the city and became an emissary in his own friendly way."

Zorka Picchetti, wife of Hector and sister of Donna Grce, lived most of her life in Cupertino. She at one time operated a small grocery store in the Monta Vista area with Nellie (Quinterno) Beckstrom. She also worked at the Woelffel Cannery in Monta Vista.

We will miss them both, and extend our condolences to their families.

**RECENT DONATIONS****Memorials**

For Nick Lazaneo: Betty Van Dyke, Ray Stout, Clara Perusina, Fenton & Winifred Hill, Linda & Paula Quinterno, Robert & Janet Meyers, Miriam Stelling, Mathilda Sousa, Henrietta Marcotte, Fred & Florence Lindsey, Nick & Mary Rajkovich, Ann Zarko, Mr. & Mrs. Anton Jelesko, Mr. & Mrs. Augustine Jelesko, Katherine Scanlan.

For Zorka Picchetti: Donna Grce, Henrietta Marcotte, Linda, Nola, & Paula Quinterno.

For Jeannie Ryder: Martin & Lauralee Sorensen, Dennis & Dorothy Cunningham, Warren & Yvonne Holt, Cupertino De Oro Club.

For Lillian Nelson: Henrietta Marcotte

For Don Frolich: Martin & Lauralee Sorensen

For Steve Jugum: Mathilda Sousa

For Charles Golick: Miriam Stelling

THE CORNERSTONE IS PUBLISHED
BY

THE CUPERTINO HISTORICAL SOCIETY-

a private non-profit organization dedicated to the preservation and interpretation of the history of Cupertino and the surrounding region. We operate our main museum in the Quinlan Community Center, along with a satellite museum at Vallco Fashion Park on Stevens Creek Blvd. Museum hours are 10-4pm, Wednesday thru Saturday. Our Vallco site is open on Tuesday and Saturday from noon -3pm. Both museums are open to the public, and admission is free. General meetings are held the 4th Tuesday of the month and are preceded by a potluck dinner. For additional information on the Society or the Museums call 973-1495.

WISH LIST

*A working (new or used) copy
machine, or the name of a company
where the Director may write a proposal.*

CUPERTINO HISTORICAL MUSEUM
Quinlan Community Center
10185 N. Stelling Road
Cupertino, CA 95014

BOARD OF DIRECTORS
1996-97

Charles Liggett, *President*
Dennis Cunningham, *Vice Pres./Sec.*
Itsuo Uenaka/Sharon Blaine, *Co-Treasurers*
Steve Haze
Charles Newman
Rose Marie Twu
Kathy Nellis
Gail Hugger

MUSEUM STAFF

Ethel Worn
Roberta Zentner
Museum Director
Museum Coordinator

VOLUNTEERS NEEDED!

The Cupertino Historical Society needs volunteers to greet visitors at our main museum located at the Quinlan Community Center in Cupertino and at our satellite museum at Vallco Fashion Park on Stevens Creek Blvd.

CALL 973-1495 FOR DETAILS

Non-Profit Org.
U.S. Postage
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Cupertino, CA
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